

Assignment 2

Sustainable Development – Project Management and Communication

The aim of this assignment is to critically reflect upon your background and vision for doing a project course within Sustainable Development, your role within this project and the course as a whole.

Instructions

- Read the questions and instructions thoroughly.
- The written part of the assignment should consist of **around 4-6 pages**.
- Use the font Times New Roman, size: 12 with line spacing: 1.5.
- Put your name on the top of each page. For the file name of the document, use your name plus assignment number (e.g. 'Per Andersson – Assignment 3').
- Submit your assignment online on studentportalen – you will find the link under “file area”, the **deadline is Sunday 30th November, 23.59**

References

Refer to the course books *Walking on Water* and *Outliers* as well as the course reading material. Make sure to make it very clear to the reader when you express your own ideas and opinions, and when you refer to sources and other people's opinions or research.

Make sure to refer properly to sources. Use either footnotes, i.e. the Oxford system¹ or include the references in the text, i.e. the Harvard System; example: (Hornborg, 2001, p. 39). Support your arguments and basic facts with references.

¹ Example: Hornborg (2001), "The Thermodynamics of Imperialism: Towards an Ecological Theory of Unequal Exchange", in *The Power of the Machine*, p. 39.

The Assignment

Part 1: Reconnect to Pollard

Think back to the start of the semester, the start of the course and the first assignment. Has the project that you are now working on dealt with those passions and or/concerns that you outlined in the first assignment.

Q: Even if it the project is in a different field to sustainable development that you first imagined, have you been able to input/include your passions somewhere in the project? If not, why not? What has been your role with the group?

Part 2: What is our time & how am I involved

In the book *Outliers*, Malcolm Gladwell talks about the 'luck' of being born in a certain age – various circumstances align to create a series of opportunities to take if there is the desire. If Bill Gates and Joe Flom were, in their fields, the benefactors of the perfect time and place, what field (of studies, work, fun, life etc.) is now the perfect time and where is the perfect place?

Q: Tell us what you think is important now and what will be important in the future. Are you interested? Do you want to be a part of it?

Part 3: Motivation and the bigger picture

In the course we've talked about project goals, end effects and thinking in systems – your project should be contributing towards an end effect goal.

Q: Analyse your projects end effect goal more. What would be the ultimate project/phase/moment/movement towards achieving this end effect? What is this activity's leverage point in the system? Does your project contribute this this (potentially) larger project/phase/moment/movement? If it doesn't, how could it change?

What motivates you to work within sustainable development?

Part 4: What's next for you?

Earlier in the course we talked about who you are and what your passions are, but we've not talked about what you want to do?

Q: This is an open section for you to talk about anything you want – work, academic life, social life, project work, business ventures etc. What do you take from the course? Will it effect future decisions? What would you like to do in the future? What is success to you?

Write something that works with your passions and represents who you are.

Good luck!

/Per and Ben