

# Assignment 3 – Reflection

## Sustainable Development – Project Management and Communication

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This assignment looks back over the whole course and brings together its many aspects. The assignment is part self-reflection and part evaluation of your projects using the two course books by Jenson and AtKisson.

This third assignment connects to the following course objectives:

- *account for and critically relate to the practical and ethical dilemmas that can arise when working for sustainable development.*
- *thoroughly describe a delimited part of the sustainability challenge.*

### **Practical Instructions:**

Read through all questions and make sure you understand them fully.

- Reference requirements: you must refer to both books throughout the assignment. Be clear about what your own arguments and what the authors.
- Use a proper referencing system for references (Oxford or Harvard system).
- Use font size 12 and 1.5 line spacing. Put your name on the top of each page. For the title of the document, use your name plus assignment name for example per.andersson.Assignment3.pdf
- Deadline: **Monday 19<sup>th</sup> May, at 23:59**. Upload your assignment on studentportalen.uu.se

Start by reading the following course books:

- Jenson, Derrick (2005), *Walking on Water*, Chelsea Green Publishing Company
- AtKisson, Alan (1999), *Believing Cassandra - An optimist looks at a pessimist's world*, Chelsea Green Publishing Company

### **Part1: Article to newspaper or other media (2-3 pages)**

Communication of the project is an important and fun aspect of the project as a whole. Write an article for a newspaper or other form of media where you describe the End Effect Goals and the issue that your project is trying to resolve.

The aim of the article should be to get the reader engaged in the project area – what was your inspiration? How and why is your project so important for working towards sustainable development? Focus on getting a strong message across.

## **Part 2: Evaluate your article (1 page)**

What methods did you use to get your message across? How can you reach the public and get people engaged in the issue? What kind of values do you think are important?

How do you think you're article and the project relate to the two books? In what different ways do the books relate to your project?

## **Part 3: Assess yourself. (0,5-1 page)**

Connect your own learning from the course to the course goals in the syllabus.

- *thoroughly describe a delimited part of the sustainability challenge;*
- *plan, carry out and present a project work that applies theoretical knowledge and contributes to a sustainable development;*
- *demonstrate good ability to work independently;*
- *account for and evaluate the practical problems that can arise when working with projects;*
- *account for and critically relate to the practical and ethical dilemmas that can arise when working for a sustainable development.*

Choose an assessment system that you think is fair/appropriate (Pass or Fail, 1-5, A-F, etc. or invent your own assessment system). Grade yourself based on your chosen system against the course goals. Have you achieved the course goals to the full extent and are you satisfied with your project?

Motivate your choice of assessment system and the grade you give yourself OR if you think grades are unimportant (or meaningless) motivate why you think that.

## **Part 4: What's next for you? (1-2 pages)**

Earlier in the course we talked about who you are and what your passions are, but we've not talked about what you want to do?

This is an open section for you to talk about anything you want – work, academic life, social life, project work, business ventures etc.

What do you take from the course? Will it effect future decisions?

What would you like to do in the future? Write something that works with your passions and represents who you are.