Discourse analysis

The extra task should be about 1300 words. E-mail it to me directly at:
malin.ostman@csduppsala.uu.se

Using discourse analysis, and the articles for the seminar + the point below as a *support* (you don't need to follow them precisely), you shall briefly analyze 1 article. You can choose the article your-self, but it must be available online (so I can find it easily).

You shall also briefly discuss why/how/ if discourse analysis as a tool is relevant for Sustainable Development.

What to look for?

- *Hidden relations of power in the text*
- *Who is exercising this power? Whose discourse is being represented?*
- *Who are the spokespeople?*
- *Who is the intended audience?*
- *What is left unspecified or unsaid?*
- *The use of passive voice, or processes expressed as "Things"*
- *The use of for instance colorful, descriptive language*

Questions to ask…

- *Would alternative wording of the same information have resulted in a different discourse being privileged?*
- *HOW are the events being presented?*
- *HOW are the people in the article characterized?*
- *What message does the author INTEND you to get from the article?*
- *Why was this particular picture chose to accompany the article (if there is one).*
- *What kind of repetition exists within the article and within articles of the same topic?*
- *What role do media play? What professional media practices assist with the presentation of dominant discourses (for instance editorial constraints, journalistic standards etc?)*

From Jordan Masias april 2010

Since this is the first seminar, be sure to look at all the course information online, feel free to ask me if anything is unclear.

Good luck!/Malin